



We Get Family

2077 Convention Center Concourse, Suite 300, Atlanta, GA 30337  
<http://www.uptv.com>

FAX #: 770-692-8899

UP Account Rep: \_\_\_\_\_

### CONFIDENTIAL CREDIT APPLICATION

- 1) WE HEREBY APPLY FOR THE EXTENSION OF CREDIT BY UP ENTERTAINMENT, LLC.
- 2) THE FOLLOWING INFORMATION IS SUBMITTED AS A BASIS FOR YOUR CONSIDERATION OF OUR APPLICATION.

PLEASE ANSWER ALL QUESTIONS; WHERE NO FIGURES CAN BE INSERTED, WRITE THE WORD "NONE".

COMPANY NAME:			D&B D-U-N-S # (IF AVAILABLE):		
STREET ADDRESS:			STATE OF INCORPORATION:		
CITY:	STATE:	ZIP:	FAX #:		
BILLING CONTACT:			BILLING CONTACT PHONE::		
BILLING CONTACT EMAIL:					
BILLING ADDRESS (IF DIFFERENT):					
FULL NAME OF OWNER (OR AUTHORIZED CORPORATE OFFICER), LIST HOME ADDRESS FOR PARTNERSHIP OR INDIVIDUAL:					
BUSINESS TYPE (PLEASE CHECK ONE):		INDIVIDUAL:	PARTNERSHIP:	CORPORATION:	
FEDERAL TAX ID #:			TYPE OF BUSINESS:		
YEARS IN BUSINESS:			YEARS AT CURRENT ADDRESS:		
ESTIMATED ANNUAL SALES (\$):			DATE BUSINESS STARTED:		
OWN OR RENT BUILDING - (IF RENT, FROM WHOM):					
FINANCIAL STATEMENT ATTACHED:		YES:	IF NO, WILL FORWARD ON:		

#### TRADE REFERENCES (INDUSTRY ONLY)

COMPANY NAME & CONTACT:	ADDRESS:	PHONE/FAX:	EMAIL ADDRESS:
1)			
2)			
3)			

#### BANK REFERENCES

BANK NAME:	CONTACT & EMAIL ADDRESS:
STREET ADDRESS:	CITY/STATE/ZIP:
CHECKING A/C OR SAVINGS A/C:	ACCOUNT # (REQUIRED):
BUSINESS LOANS/CREDIT LINE:	PHONE/FAX:
BANK NAME:	CONTACT:
STREET ADDRESS:	CITY/STATE/ZIP:
CHECKING A/C OR SAVINGS A/C:	ACCOUNT #:
BUSINESS LOANS/CREDIT LINE:	PHONE/FAX:

Applicant's signature attests financial responsibility, ability and willingness to pay seller's invoices in accordance with terms, update financial information on an annual basis and agree to pay a late charge on invoices not paid within terms.\*

This statement is considered as reiterated and applicable to each purchase until revoked in writing. It is understood that in the event of delinquency, applicant agrees to pay all actual collection costs, attorney fees and court costs incurred by UP ENTERTAINMENT, LLC., in the collection of the delinquency, regardless if judicial action is undertaken.

The above information is for the purpose of obtaining credit and is warranted to be true. We hereby authorize UP ENTERTAINMENT, LLC. to investigate the references listed pertaining to my/our credit and financial responsibility.

DATE: \_\_\_\_\_ APPLICANT'S NAME (PRINT): \_\_\_\_\_  
APPLICANT'S SIGNATURE: \_\_\_\_\_  
TITLE: \_\_\_\_\_

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(internal use only)

DATE: \_\_\_\_\_ UP ENTERTAINMENT ACCOUNT REP: \_\_\_\_\_

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**Payment Terms:**

The charges are due within thirty (30) days of date of invoice. UP may cancel the Agreement at any time with or without cause. Upon such cancellation without cause, UP shall refund 100% of the advertising charges. In collecting delinquent invoices, UP may recover all costs of collection, reasonable attorney's fees, and interest on past due amounts at the highest rate allowed by law. UP reserves the right to hold Advertisers liable for any amounts due to UP.

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